# The Hon Danny Pearson MP Minister for Creative Industries

Creative Industries

1 December 2020



### State of the sector

#### **Pre-pandemic – growth**



#### Pandemic

- ABS reports 1 in 4 workers in arts and recreation sector lost their jobs (Mar Sept)
- Music: \$200 million royalty/revenue loss and \$57.1 million income loss over six months (APRA/AMCOS)
- Screen: \$2 billion estimated damage to sector, affecting 20,000 workers (Screen Producers Australia)

## **COVID** support

**\$94.5 million** Experience Economy Survival (since July 2020)

- Creative agency solvency and support for 3,000
  workers locked out of JobKeeper
- Solvency and adaptation support to almost 100 nongovernment arts and cultural organisations, supporting ongoing employment of over 1,900 FTE creative and allied workers
- Support for music venues, workers and businesses
- Screen industry recovery

Earlier support package focused on hard-hit individual creative workers and micro-businesses

Additional support/employment through artist commissions via Victoria Together and Rising Festival



## 2020-21 Victorian Budget – recovery and restart

**\$34.7 million** Regional creative infrastructure projects

**\$24 million** Cultural Facilities Maintenance Fund

### \$19.8 million

Capital and operational funding to help state-owned cultural institutions and venues recover and adapt

### \$17.2 million

Summer and autumn outdoor activations, performances and COVIDSafe programs statewide

### \$9 million

Survival package comprising programs for independent creatives, microbusinesses, regional touring, contemporary music industry and First Peoples focused initiatives.

### \$33.8 million

Record investment in screen, including production and development of Victorian content across film, television, online and digital games

### **2020-21 Victorian Budget – building for the future**

**\$1.46 billion** Melbourne Arts Precinct Transformation: Phase One

- NGV Contemporary set to be the largest of its kind in Australia
- 18,000sqm new public space, new connections and improved access into and through the precinct
- Shared services for precinct venues and foundation works for Phase Two

